

# I-SHOU UNIVERSITY Department of Department of Leisure Management

## 4-Year Curriculum for Students Admitted in Academic Year 2019

**\* Credits required for graduation from the Department: 128, including:**

1. GE core courses: required, 16 credits
2. GE liberal arts education: elective, 10 credits
3. Service and Knowledge for Practice: required, 2 credits. Service Education: required, 0 credits
4. Physical Education: required, 0 credits
5. College-required courses: 12 credits (including 1 college-level cornerstone courses)
6. Department-required courses: 44 credits, including academic + practical courses: 44 credits, academic courses: 27 credits, practical courses: 16 credits, and capstone courses: 1 credits
7. Departmental electives: 44 credits
  - a. Academic courses: 28 credits; taking 28 credits out of 8 credits
  - b. Practical courses: 47 credits; taking 47 credits out of 8 credits
  - c. Other electives: 17 credits (maximum of 15 credits earned from the courses offered by other departments will be recognized by the Department (including 15 credits earned from inter-college/departmental (micro) credit programs))

**Notes:**

1. Students are required to meet the requirements set by the Department for “English Proficiency,” “Information Competency,” and “Professional Certification,” in addition to earning the required number of credits to be eligible for graduation.
2. Before graduation, students are required to take at least one required cornerstone course offered by another college. The credits earned from such courses may be recognized as part of the credits under the category of Liberal Arts Education, but only a maximum of four credits will be recognized accordingly. (For more details about required cornerstone course offered by different colleges, please refer to the announcement on the website of the Curriculum Section.)

### Freshman Year (2019)

Category	Course Code	Course Title	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	Required / Elective	Remark
General Education	A93A17	Service Education (I)	0		Required	
	A93A18	Service Education (II)		0	Required	
	A93A01	Chinese Literature and Thought (I)	2		Required	Core
	A93A02	Chinese Literature and Thought (II)		2	Required	Core
	A93A05	English Language Laboratory (I)	1		Required	Core
	A93A06	English Language Laboratory (II)		1	Required	Core
	A93A19	Codes in Health and Medicine	2		Required	Core
	A93A20	Programming		2	Required	Core
	A93A21	Civic Literacy in the Era of Globalization		2	Required	Core
College-required Courses	A86901	Tourism and Leisure Management	2		Required	
	A86E03	International etiquette and cross-cultural communication	2		Required	
	A86906	Hospitality English Conversation(I)	2		Required	

### Sophomore Year (2020)

Category	Course Code	Course Title	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	Required / Elective	Remark
General Education	A93A03	Basic Practical English (I)	2		Required	Core
	A93A04	Basic Practical English (II)		2	Required	"
	A93A15	Physical Education (I)	0		Required	
	A93A16	Physical Education (II)		0	Required	
College-required Courses	A86904	Management	2		Required	
Department-required Courses	A72260	Financial Management for Leisure Business	2		Required	academic
	A72105	English for Leisure I	2		Required	academic
	A72258	Japanese for Leisure I (一)	2		Required	academic
	A72106	English for Leisure II		2	Required	academic
	A72289	Practical Training		1	Required	practice
	A72363	Leisure marketing management		2	Required	academic
	A72220	Statistics		2	Required	academic
	A72259	Japanese for Leisure II (二)		2	Required	academic

	A86907	Hospitality English Conversation(II)		2	Required	
	A86902	Hospitality Management		2	Required	
Department-required Courses	A72128	Principle of Leisure	2		Required	academic
	A72238	Introduction to Leisure Industry	2		Required	academic
	A72161	Financial Management for Leisure Business	2		Required	academic
	A72237	Leisure Behavior		3	Required	academic
	A72290	Leisure Program Planning and Practice		3	Required	practice
Departmental Electives	A72160	Leisure Aesthetics	2		Elective	academic
	A72327	Adventure Education	2		Elective	practice
	A72137	The application of culture and creative	2		Elective	practice
	A72232	Ecology and Leisure	2		Elective	academic
	A72229	Interpretation Education	2		Elective	practice
	A72360	Information and media	2		Elective	practice
Total Required Credits for this Academic Year			34			
	A72291	Human resource management	2		Elective	academic
	A72356	Outdoor Adventure	2		Elective	practice
Departmental Electives	A72256	Arts and cultural event programming	2		Elective	practice
	A72246	Children's Leisure Planning	2		Elective	practice
	A72310	Leisure Planning for Teenager	2		Elective	practice
	A72332	Theme Park Management	2		Elective	practice
	A72357	Shopping Centre Planning and Management in Leisure Industry	2		Elective	practice
	A72333	Golf Course Management	2		Elective	practice
	A72364	Service management	2		Elective	academic
	A72138	Health Management in	2		Elective	practice
	A72368	Exercise And Health Care	2		Elective	academic
	A72460	Leisure Travel for Health Preserving	2		Elective	practice
	A72461	AI and aromatherapy	2		Elective	practice
Total Required Credits for this Academic Year			21			

# I-SHOU UNIVERSITY Department of Department of Leisure Management

## 4-Year Curriculum for Students Admitted in Academic Year 2019

**\* Credits required for graduation from the Department: 128, including:**

1. GE core courses: required, 16 credits
2. GE liberal arts education: elective, 10 credits
3. Service and Knowledge for Practice: required, 2 credits. Service Education: required, 0 credits
4. Physical Education: required, 0 credits
5. College-required courses: 12 credits (including 1 college-level cornerstone courses)
6. Department-required courses: 44 credits, including academic + practical courses: 44 credits, academic courses: 27 credits, practical courses: 16 credits, and capstone courses: 1 credits
7. Departmental electives: 44 credits
  - a. Academic courses: 28 credits; taking 28 credits out of 8 credits
  - b. Practical courses: 47 credits; taking 47 credits out of 8 credits
  - c. Other electives: 17 credits (maximum of 15 credits earned from the courses offered by other departments will be recognized by the Department (including 15 credits earned from inter-college/departmental (micro) credit programs))

**Notes:**

1. Students are required to meet the requirements set by the Department for “English Proficiency,” “Information Competency,” and “Professional Certification,” in addition to earning the required number of credits to be eligible for graduation.
2. Before graduation, students are required to take at least one required cornerstone course offered by another college. The credits earned from such courses may be recognized as part of the credits under the category of Liberal Arts Education, but only a maximum of four credits will be recognized accordingly. (For more details about required cornerstone course offered by different colleges, please refer to the announcement on the website of the Curriculum Section.)

### Junior Year (2021)

### Senior Year (2022)

Category	Course Code	Course Title	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	Required / Elective	Remark
Department-required Courses	A72336	Leisure professional internship		5	Required	off-campus 、 practice
	A72338	Practical Training for Leisure Industry		4	Required	off-campus 、 practice
	A72359	Operation Management		2	Required	practice
Departmental Electives	A72411	Resort Management		2	Elective	academic
	A72224	E-Commerce for Leisure Industry		2	Elective	academic
	A72352	Leisure Case Studies		2	Elective	academic
	A72120	Customer Relationship Management		2	Elective	academic
	A72239	Planning of Water Recreation Activities		2	Elective	practice
	A72422	Product Design of Leisure		2	Elective	practice
	A72361	Current issues in leisure		2	Elective	academic
	A72247	House Stay Management		2	Elective	academic
Category	Course Code	Course Title	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	Required / Elective	Remark
General Education	A93A14	Service and Knowledge for Practice	2		Required	
Department-required Courses	A72305	Topic Research in Leisure Services I	1		Required	academic
	A72317	Research Methods and Data Analysis	3		Required	academic
	A72442	Integration of Leisure Resources		1	Required	practice
	A72306	Topic Research in Leisure Services II		1	Required	S ummarize
Departmental Electives	A72428	Leisure Planning and Presentation Skills		2	Elective	academic
	A72414	Leisure Planning for Senior Resident		2	Elective	practice
	A72420	Festival and Events Planning		2	Elective	practice
	A72445	Entrepreneurial Management		2	Elective	practice
	A72417	Overseas Visiting		1	Elective	other

A72348	English Presentation	2	Elective	other
A72351	English for Service Industry	2	Elective	other
A72231	Leadership and Communication	2	Elective	other
A72437	Therapeutic Recreation	2	Elective	other
A72330	Leisure Agriculture Management	2	Elective	academic
A72362	Public relations planning and practice	2	Elective	practice
A72337	Leisure and Digital Technology	2	Elective	practice
A72367	Leisure industry training	3	Elective	practice
A72393	Exercise and health promotion	2	Elective	practice
<b>Total Required Credits for this Academic Year</b>		<b>11</b>		

A72455	Business Japanese I	2	Elective	other
A72456	Business Japanese II	2	Elective	other
A72458	Business English I	2	Elective	other
A72459	Business English II	2	Elective	other
A72365	Working Capability and Occupational Ethics	2	Elective	academic
<b>Total Required Credits for this Academic Year</b>		<b>8</b>		

(Official Seal of the Department)