

# I-SHOU UNIVERSITY Department of Sports Technology and Leisure Management

## 4-Year Curriculum for Students Admitted in Academic Year 2023

\* Credits required for graduation from the Department: 128, including:

1. GE core courses: required, 18 credits
2. GE liberal arts education: elective, 10 credits
3. Service Education: required, 0 credits
4. Physical Education: required, 0 credits
5. College-required courses: 10 credits (including 1 college-level cornerstone courses)
6. Department-required courses: 29 credits, including academic + practical courses: 29 credits, academic courses: 13 credits, practical courses: 15 credits, and capstone courses: 1 credits
7. Departmental electives: 43 credits
  - a. Academic courses: 64 credits; taking 64 credits out of 8 credits
  - b. Practical courses: 62 credits; taking 62 credits out of 8 credits
  - c. Other courses: 2 credits
8. Other electives: 20 credits

Notes:

1. Students are required to meet the requirements set by the Department for “English Proficiency,” “Information Competency,” and “Professional Certification,” in addition to earning the required number of credits to be eligible for graduation.
2. Before graduation, students are required to take at least one required cornerstone course offered by another college. The credits earned from such courses may be recognized as part of the credits under the category of Liberal Arts Education, but only a maximum of four credits will be recognized accordingly. (For more details about required cornerstone course offered by different colleges, please refer to the announcement on the website of the Curriculum Section.)

### Freshman Year (2023)

### Sophomore Year (2024)

Category	Course Code	Course Title	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	Required / Elective	Remark
General Education	A93A17	Service Education (I)	0		Required	
	A93A18	Service Education (II)		0	Required	
	A93A22	Chinese Literature 1.0- Reading, Narration and communication		2	Required	Core
	A93A30	English in Practice I	1		Required	Core
	A93A31	English in Practice II		1	Required	Core
	A93A28	Unraveling the Mystery of Health	2		Required	Core
	A93A20	Programming		2	Required	Core
	A93A21	Civic Literacy in the Era of Globalization		2	Required	Core
	A93A29	Secret Codes in Intelligent Technologies		2	Required	Core
College-required Courses	A86912	Professional Communication & Expression for the Tourism & Hospitality Industry	2		Required	Core
	A86911	Data analysis and visualization in service industry		2	Required	Core
	A86E04	Service Industry Management		2	Required	Core
	A72166	Tourism Hospitality Exploration	1		Required	academic
	A72167	Introduction to Tourism and Leisure	2		Required	practice
Category	Course Code	Course Title	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	Required / Elective	Remark
General Education	A93A32	English in Practice III	2		Required	Core
	A93A33	English in Practice IV		2	Required	Core
	A93A15	Physical Education (I)	0		Required	Core
	A93A16	Physical Education (II)		0	Required	Core
	A93A23	Chinese Literature 2.0- Critical thinking and creativity in writing	2		Required	Core
Department-required Courses	A86910	Basics of Finance		2	Required	academic
	A72184	Artificial intelligence for tourism and leisure	2		Required	academic
	A72185	Creative Marketing		2	Required	academic
Department-required Courses	A72179	Japanese for Leisure I		2	Elective	academic
	A72177	Leisure Professional English I		2	Elective	academic
	A72357	Shopping Centre Planning and Management in Leisure Industry		2	Elective	practice
	A72180	Japanese for Leisure II		2	Elective	academic
	A72178	Leisure Professional English II		2	Elective	academic
	A72229	Interpretation Education		2	Elective	practice
	A72368	Exercise And Health Care		2	Elective	academic
	A72332	Theme Park Management		2	Elective	practice

Department-required Courses							A72466	Foundations of outdoor recreation	2	Elective	academic
	A72394	program planning and practice		2	Required	practice	A72310	Leisure Planning for Teenager	2	Elective	practice
	A72175	Tourism and Hospitality English for Professionals		2	Required	academic	A72460	Leisure Travel for Health Preserving	2	Elective	practice
	A72148	Tourism Service Design	2		Elective	academic	A72356	Outdoor Adventure	2	Elective	practice
	A72369	International	2		Elective	academic	A72293	Sports complex operating and management	2	Elective	academic
	A72232	Ecology and Leisure	2		Elective	academic	A72461	AI and aromatherapy	2	Elective	practice
	A72400	Sports and Leisure Regulations	2		Elective	academic	A72294	Self-media operation / management	2	Elective	practice
	A72138	Health Management in	2		Elective	practice	A72246	Children's Leisure Planning	2	Elective	practice
	A72474	Creative Cultural Programming	2		Elective	practice	A72169	Tour Planning	2	Elective	academic
	A72160	Leisure Aesthetics	2		Elective	academic	A72478	Sports and Recreation Planning	2	Elective	academic
	A72327	Adventure Education	2		Elective	practice	A72479	Crisis management for leisure activities	2	Elective	academic
	A72292	Management	2		Elective	academic					
	A72299	Principle of Leisure	2		Elective	academic					
	A72464	Sports physiology	2		Elective	academic					
	A72475	Sports and leisure management	2		Elective	practice					
	A72476	Cultural Creativity	2		Elective	practice					
	A72330	Leisure Agriculture Management	2		Elective	academic					
	A72465	Physical fitness assessment and practicum	2		Elective	practice					
	A72477	Physical assessment and exercise prescription	2		Elective	practice					
	A72266	AI Communication Specialist - Visualization	1		Elective	practice					
	A72267	AI Communication Specialist - Big Data Analysis	1		Elective	practice					
Total Required Credits for this Academic Year			25			Total Required Credits for this Academic Year			12		

# I-SHOU UNIVERSITY Department of Sports Technology and Leisure Management

## 4-Year Curriculum for Students Admitted in Academic Year 2023

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### Junior Year (2025)

### Senior Year (2026)

Category	Course Code	Course Title	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	Required / Elective	Remark
Department-required Courses	A72397	Professional Internship		9	Required	off-campus practice
	A72398	Creative Implementation		2	Required	practice
Departmental Electives	A72411	Resort Management		2	Elective	academic
	A72462	E-Commerce		2	Elective	academic
	A72291	Human resource management		2	Elective	academic
	A72393	Exercise and health promotion		2	Elective	practice
	A72296	Recreational sports marketing		2	Elective	practice
	A72463	Case Study of Sports and Leisure		2	Elective	academic
	A72120	Customer Relationship Management		2	Elective	academic
	A72422	Product Design of Leisure		2	Elective	practice
	A72480	Contemporary sports and leisure issues		2	Elective	academic
	A72362	Public relations planning and practice		2	Elective	practice
	A72337	Leisure and Digital Technology		2	Elective	practice
Category	Course Code	Course Title	1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester	Required / Elective	Remark
Department-required Courses	A72471	Panel Discussion	1		Required	academic
	A72317	Research Methods and Data Analysis	3		Required	academic
	A72186	Technology application for sports and leisure	2		Required	practice
	A72472	Feature production		1	Required	Summarize
	A72435	English Proficiency Enhancement		0	Required	academic
	A72441	Computer Skill Certification		0	Required	academic
Departmental Electives	A72436	Professional Certification		0	Required	academic
	A72428	Leisure Planning and Presentation Skills		2	Elective	academic
	A72414	Leisure Planning for Senior Resident		2	Elective	practice
	A72420	Festival and Events Planning		2	Elective	practice
	A72365	Working Capability and Occupational Ethics		2	Elective	academic
	A72264	Service and Knowledge for Practice		2	Elective	practice
	A72468	Intelligent technology and Sports coaching		2	Elective	practice
	A72297	Applications of multimedia communications in sports		2	Elective	practice

A72470	Big data application	2	Elective	practice	A72298	Professional sports and sports events management	2	Elective	academic
A72437	Therapeutic Recreation	2	Elective	other	A72469	Fitness Exercise Coaching	2	Elective	practice
A72360	Information and media applications in leisure	2	Elective	practice					
A72295	Analysis of consumer behaviors in leisure	2	Elective	academic					
A72467	Applications of intelligent technology in sports industry	2	Elective	practice					
A72481	Sports Administration and Management	2	Elective	academic					
A72482	Leisure and place creation	2	Elective	academic					
A72483	Ethics for Professional Sports Industry	2	Elective	academic					
<b>Total Required Credits for this Academic Year</b>		<b>11</b>			<b>Total Required Credits for this Academic Year</b>		<b>7</b>		