

I-SHOU UNIVERSITY Department of Sports Technology and Leisure Management

4-Year Curriculum for Students Admitted in Academic Year 2021

* Credits required for graduation from the Department: 128, including:

1. GE core courses: required, 18 credits
2. GE liberal arts education: elective, 10 credits
3. Service Education: required, 0 credits
4. Physical Education: required, 0 credits
5. College-required courses: 10 credits (including 1 college-level cornerstone courses)
6. Department-required courses: 46 credits, including academic + practical courses: 46 credits, academic courses: 29 credits, practical courses: 16 credits, and capstone courses: 1 credits
7. Departmental electives: 29 credits
 - a. Academic courses: 54 credits; taking 54 credits out of 8 credits
 - b. Practical courses: 71 credits; taking 71 credits out of 8 credits
 - c. Other courses: 16 credits
8. Other electives: 15 credits

Notes:

1. Students are required to meet the requirements set by the Department for “English Proficiency,” “Information Competency,” and “Professional Certification,” in addition to earning the required number of credits to be eligible for graduation.
2. Before graduation, students are required to take at least one required cornerstone course offered by another college. The credits earned from such courses may be recognized as part of the credits under the category of Liberal Arts Education, but only a maximum of four credits will be recognized accordingly. (For more details about required cornerstone course offered by different colleges, please refer to the announcement on the website of the Curriculum Section.)

Freshman Year (2021)

Sophomore Year (2022)

Category	Course Code	Course Title	1 st Semester	2 nd Semester	Required / Elective	Remark	
General Education	A93A17	Service Education (I)	0		Required		
	A93A18	Service Education (II)		0	Required		
	A93A22	Chinese Literature 1.0- Reading, Narration and communication		2	Required	Core	
	A93A24	English in Practice I	1		Required	Core	
	A93A25	English in Practice II		1	Required	Core	
	A93A28	Unraveling the Mystery of Health	2		Required	Core	
	A93A20	Programming		2	Required	Core	
	A93A21	Civic Literacy in the Era of Globalization		2	Required	Core	
	A93A29	Secret Codes in Intelligent Technologies		2	Required	Core	
	College-required	A86904	Management	2		Required	Core
A86908		Hospitality English	2		Required	Core	
A86911		Data analysis and visualization in service industry		2	Required	Core	
A86E04		Service Industry Management		2	Required	Core	
Department-required Courses	A72150	Preliminary exploration of leisure	1		Required	academic	
	A72153	Big data application in Leisure industry	2		Required	practice	
	A72128	Principle of Leisure	2		Required	academic	
	A72238	Introduction to Leisure Industry	2		Required	academic	
General Education	A93A26	Smart English Practice I	2		Required	Core	
	A93A27	Smart English Practice II		2	Required	Core	
	A93A15	Physical Education (I)	0		Required	Core	
	A93A16	Physical Education (II)		0	Required	Core	
	A93A23	Chinese Literature 2.0- Critical thinking and creativity in writing	2		Required	Core	
	Department-required Courses	A86910	Basics of Finance	2		Required	academic
		A72258	Japanese for Leisure I	2		Required	academic
		A72103	Professional English I	2		Required	academic
		A72392	Program planning and practice	3		Required	practice
		A72259	Japanese for Leisure II		2	Required	academic
A72104		Professional English II		2	Required	academic	
A72220		Statistics		2	Required	academic	
A72363		Financial Management for Leisure Business		2	Required	academic	
A72289		Practical Training		1	Required	practice	
Department-required Courses		A72291	Human resource management		2	Elective	academic
	A72368	Exercise And Health Care		2	Elective	academic	
	A72246	Children's Leisure Planning		2	Elective	practice	

Department-required Courses	A72161	Financial Management for Leisure Business	2		Required	academic
	A72142	Leisure English		2	Required	academic
	A72143	Leisure Behavior		2	Required	academic
	A72160	Leisure Aesthetics	2		Elective	academic
	A72327	Adventure Education	2		Elective	practice
	A72138	Health Management in	2		Elective	practice
	A72232	Ecology and Leisure	2		Elective	academic
	A72360	Information and media	2		Elective	practice
	A72137	The application of culture and creative industry	2		Elective	practice
	A72464	Sports physiology	2		Elective	academic
	A72475	Sports and leisure management	2		Elective	practice
	A72476	Cultural Creativity	2		Elective	practice
	A72477	Physical assessment and exercise prescription	2		Elective	practice
	A72465	Physical fitness assessment and practicum	2		Elective	practice
	A72266	AI Communication Specialist - Visualization	1		Elective	practice
A72267	AI Communication Specialist - Big Data Analysis	1		Elective	practice	
Total Required Credits for this Academic Year			33			
A72310	Leisure Planning for Teenager	2		Elective	practice	
A72356	Outdoor Adventure	2		Elective	practice	
A72332	Theme Park Management	2		Elective	practice	
A72357	Shopping Centre Planning and Management in Leisure Industry	2		Elective	practice	
A72460	Leisure Travel for Health Preserving	2		Elective	practice	
A72461	AI and aromatherapy	2		Elective	practice	
A72229	Interpretation Education	2		Elective	practice	
A72333	Golf Course Management	2		Elective	practice	
A72293	Sports complex operating and management	2		Elective	academic	
A72466	Foundations of outdoor recreation	2		Elective	academic	
A72294	Self-media operation / management	2		Elective	practice	
A72169	Tour Planning	2		Elective	academic	
A72478	Sports and Recreation Planning	2		Elective	academic	
A72479	Crisis management for leisure activities	2		Elective	academic	
Total Required Credits for this Academic Year			24			

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4-Year Curriculum for Students Admitted in Academic Year 2021

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Junior Year (2023)

Senior Year (2024)

Category	Course Code	Course Title	1 st Semester	2 nd Semester	Required / Elective	Remark
Department-required Courses	A72336	Leisure professional internship		5	Required	off-campus practice
	A72338	Practical Training for Leisure Industry		4	Required	off-campus practice
	A72359	Operation Management		2	Required	practice
Departmental Electives	A72411	Resort Management		2	Elective	academic
	A72224	E-Commerce for Leisure Industry		2	Elective	academic
	A72352	Leisure Case Studies		2	Elective	academic
	A72120	Customer Relationship Management		2	Elective	academic
	A72239	Planning of Water Recreation Activities		2	Elective	practice
	A72422	Product Design of Leisure		2	Elective	practice
	A72361	Current issues in leisure		2	Elective	academic
	A72247	House Stay Management		2	Elective	academic
	A72348	English Presentation		2	Elective	other
	A72351	English for Service Industry		2	Elective	other
	A72231	Leadership and Communication		2	Elective	other
	A72437	Therapeutic Recreation		2	Elective	other
	Department-required Courses	A72305	Topic Research in Leisure Services I	1		Required
A72317		Research Methods and Data Analysis	3		Required	academic
A72442		Integration of Leisure Resources		1	Required	practice
A72306		Topic Research in Leisure Services II		1	Required	Summarize
A72435		English Proficiency Enhancement		0	Required	academic
A72441		Computer Skill Certification		0	Required	academic
A72436		Professional Certification		0	Required	academic
A72428		Leisure Planning and Presentation Skills		2	Elective	academic
A72414		Leisure Planning for Senior Resident		2	Elective	practice
A72420		Festival and Events Planning		2	Elective	practice
A72445		Entrepreneurial Management		2	Elective	practice
A72455		Business Japanese I		2	Elective	other
A72456		Business Japanese II		2	Elective	other
Departmental Electives	A72458	Business English I		2	Elective	other
	A72459	Business English II		2	Elective	other
	A72365	Working Capability and Occupational Ethics		2	Elective	academic

A72330	Leisure Agriculture Management	2	Elective	academic	A72264	Service and Knowledge for Practice	2	Elective	practice
A72362	Public relations planning and practice	2	Elective	practice	A72297	Applications of multimedia communications in sports	2	Elective	practice
A72337	Leisure and Digital Technology	2	Elective	practice	A72468	Intelligent technology and Sports coaching	2	Elective	practice
A72369	International Etiquette	2	Elective	academic	A72298	Professional sports and sports events management	2	Elective	academic
A72370	Hospitality Management	2	Elective	academic	A72469	Fitness Exercise Coaching	2	Elective	practice
A72256	Arts and cultural event programming	2	Elective	practice					
A72367	Leisure industry training	3	Elective	practice					
A72393	Exercise and health promotion	2	Elective	practice					
A72295	Analysis of consumer behaviors in leisure	2	Elective	academic					
A72296	Recreational sports marketing	2	Elective	practice					
A72480	Contemporary sports and leisure issues	2	Elective	academic					
A72481	Sports Administration and Management	2	Elective	academic					
A72482	Leisure and place creation	2	Elective	academic					
A72483	Ethics for Professional Sports Industry	2	Elective	academic					
A72467	Applications of intelligent technology in sports industry	2	Elective	practice					
Total Required Credits for this Academic Year		11			Total Required Credits for this Academic Year		6		